

Communications Sub Committee MEETING MINUTES
Approved Copy 4/25/15

Present: Chairman C. Roberts, Members: D. Morris, S. Gabriel, T. Sanders

Meeting opened at 8:07 am

Charlie Roberts approved last meetings minutes, Steve Gabriel seconded. 4-0-0

We reviewed Market Square Concept and how it will benefit the town. We also discussed the current communication piece and re-enforcing it in the near future to support the overall mission of the town meeting. We discussed pulling the data to the forefront and bring more attendance to the meeting by making these elements more prominent. We would like to get the article out by middle of next week.

Donna Morris discussed using real feel testimonial, using local familiar faces promoting the meeting to get people there. The initial goal is to get an attendance to the meeting.

Steve Gabriel and Trent Sanders will construct the next communications, streamlining the data and facts.

Trent Sanders is going to rework the PowerPoint presentation to incorporate new town branding.

Motion to adjourn: S. Gabriel, seconded D. Morris 4-0-0

Meeting adjourned at 9:00am