

WINDHAM ECONOMIC DEVELOPMENT COMMITTEE
SURVEY SUB-COMMITTEE MEETING

Minutes - DRAFT
Office of AJ Letizio Sales & Marketing, 91 Indian Rock Road, Windham, NH
June 16, 2011

Present: Chairman Bob Young, Members Al Letizio and Paul Gosselin

Excused: Sally D'Angelo

Chairman Young opened the meeting at 7:52 a.m.

Meeting Purpose: To review and analyze the 2010 Community Survey results and draft statement of implications and recommendations for the full Windham Economic Development Committee to review.

2010 Community Survey Review:

Question #1: How much more business growth would you like to see in Windham?

Conclusion:

The majority of respondents wanted more business growth, while 25.6% of respondents preferred little or no growth.

Question #2: Are you satisfied with how Windham's community has developed?

Conclusion:

Although the majority of respondents indicated they were satisfied with how the community has developed the numbers are inconclusive.

Question #4: When considering business development, what factors are most important to you?

Interpretation/conclusion options:

1. The number one concern of respondents, with 79.81% of responses, was *Impact on Property Values*. This factor was followed closely by *Where Located in the Community* (79.61%) and *Traffic Impact* (77.50%).
2. At least 2/3 of respondents feel *Physical Size of Building* and *Number of Employees* are not very important.
3. Most respondents felt *Physical Size of Building* is not important.
4. Less than 50% of respondents were concerned about the *Physical Size of Building*, *Number of Employees* and *Type of Business*.

Question #5: What types of business development would you prefer in Windham?

Interpretation/conclusion options:

1. Out of categories provided to respondents, on average, more than two thirds would prefer all categories other than *Manufacturing*
2. When asked what type respondents prefer, responses were scattered. However, *Business and Professional Offices* and *Arts, Entertainment & Recreation* ranked #1 & #2 respectively and *Manufacturing* ranked least preferred
3. The #1 Write-In Comment was a preference for and increases in restaurant services in Town.

Question #6: Refer to map #2 and indicate in what areas of Town you Live, Own Property, Own a Business. (Check all that apply)

Interpretation/conclusion:

1. When respondents were asked in what areas of town they lived, we had a good representative distribution of responses throughout all areas of Town.

Question #7: Would you support development in Windham that has a mix of business and residential uses within the same property?

Conclusion:

1. When respondents were asked their preference on mixed use, the answers were inconclusive. It is the surveyor's conclusion that the population is unsure of the definition of the term mixed use.

Question #8: Would you support the expansion of sewer services from Salem into Windham in the Canobie Lake, Shadow Lake, Cobbetts Pond and Wall Street areas of Town?

Conclusion:

1. When asked their preference, only 26% of respondents opposed expansion of sewer service

Question #9: Would you support the expansion of water service with Pennichuck Corporation along the Mammoth Road (Rt. 128), Rt. 111 and Range Road areas of Town?

Conclusion:

1. When asked their preference, only 28% of respondents opposed expansion of water service

Next Steps:

1. Bob Young will e-mail the Survey Report and Full Data Extract files to Sub-Committee members
2. Members Al Letizio and Paul Gosselin will do some co-relational sorts of the Full Data Extract file in preparation for the next meeting
3. Next Sub-Committee meeting will be held Thursday, June 23, at 7:30AM at AJ Letizio Sales & Marketing office, 91 Indian Rock Road, Windham, NH

Respectfully submitted,

Bob Young
Chairman